

# Large Scale Graph Algorithms

A Guide to Web Research: Lecture 2

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Stuttgart, Spring 2007

## Talk Objective

To pose an abstract computational problem on graphs that has a huge list of applications in web technologies

# Outline

- 1 Family of Problems: Finding Strongest Connection
  - Problem Statement and Applications
  - Variations of Strongest Connection Problem

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- 1 Family of Problems: Finding Strongest Connection
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- 2 Max-Intersection Problem
  - Statement and Naive Solutions
  - Hierarchical Schema Solution
- 3 Concluding Remarks
  - Overview of Related Research
  - Open Problems

# Part I

## Family of Problems: Finding Strongest Connection

Problem statement

Applications

Variations of the problem

# Strongest Connection Problem (SCP)

**BASIC SETTINGS:** a class of graphs  $\mathcal{G}$ , a class of paths  $\mathcal{P}$

**INPUT:** a graph  $G \in \mathcal{G}$

Allowed time for preprocessing:  $o(|G|^2)$

**QUERY:** a (new) vertex  $v$

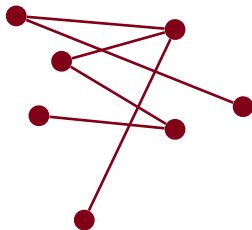
**TASK:** to find a vertex  $u \in G$

that has maximal number of  $\mathcal{P}$ -paths from  $v$  to  $u$

Allowed time for query processing:  $o(|G|)$

# Homogeneous Graph / 2-Step Paths

Graph of coauthoring



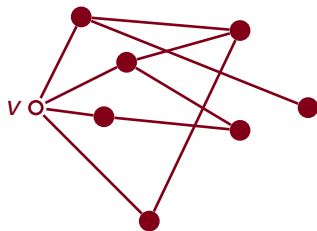
Coauthor suggest in **DBLP**

The most common coauthor of my coauthors



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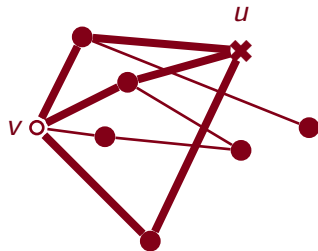


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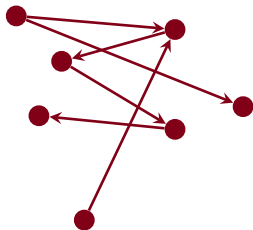


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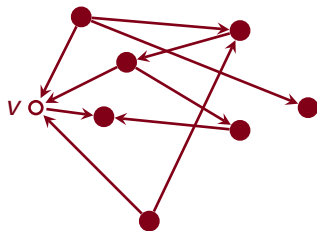
Graph of hyperlinks



Advanced option for **Google search**: link-based similar website  
The website that is most often co-cited with the given one

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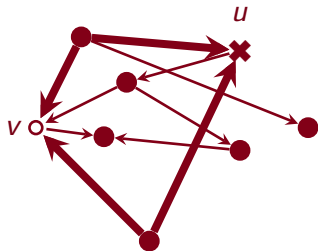
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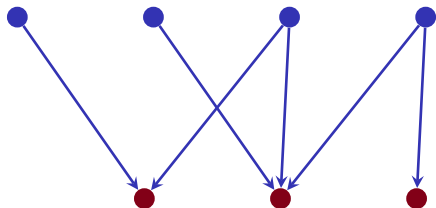


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# Bipartite Graph / 2-Step Paths

People

Bands



**Last.fm** similar music bands

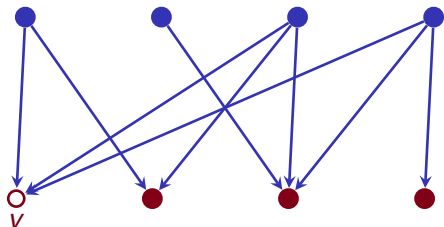
The band that is most often co-listened with the given one

In general: any content-based similarity, keyword-similarity, any co-occurrence similarity

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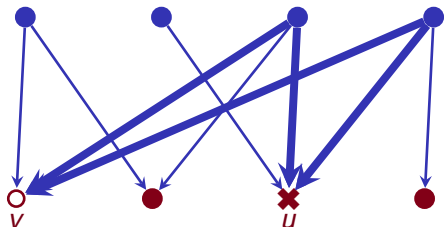
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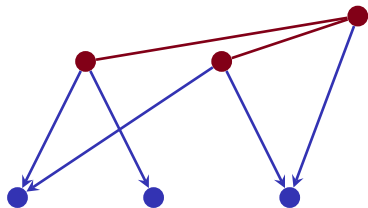
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# Homogeneous-Bipartite Graph / 2-Step Paths

Friendship graph

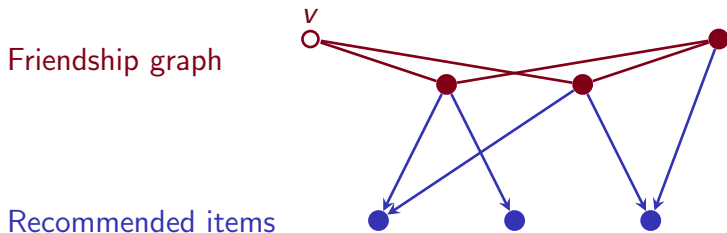
Recommended items



Social recommendations in networks like **Facebook**

System recommends things that are popular among my friends

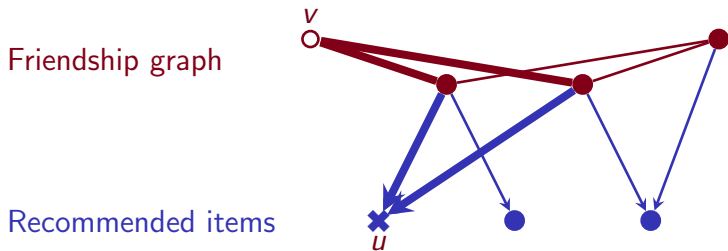
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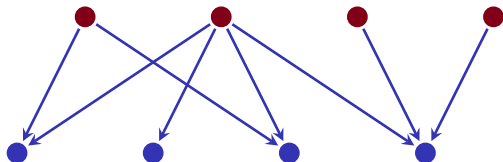
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# Bipartite Graph / 3-Step Paths

New girlfriend suggest:

Boys

Girls



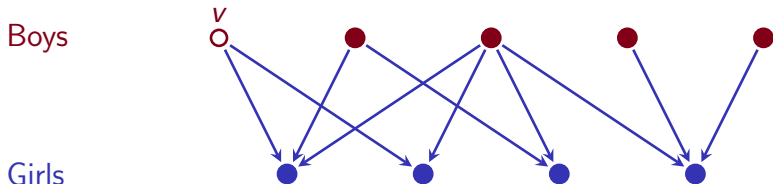
**Amazon.com** recommendations

Subscription recommendations for **FeedBurner**, **Google Reader**

Items that have the largest number of co-occurrences with my items

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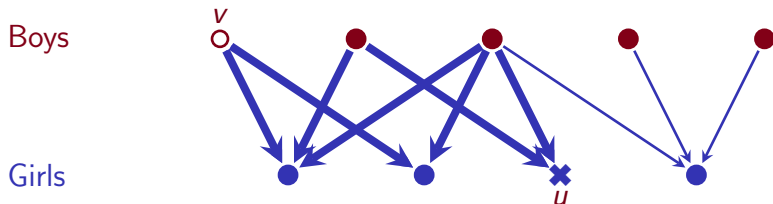
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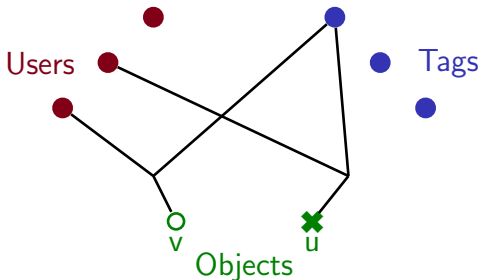
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# Tripartite 3-Graph / 2-Step Paths

**Folksonomy** is a set of triples  $\langle user, tag, object \rangle$



Similar websites in **Del.icio.us**, similar pictures in **Flickr**

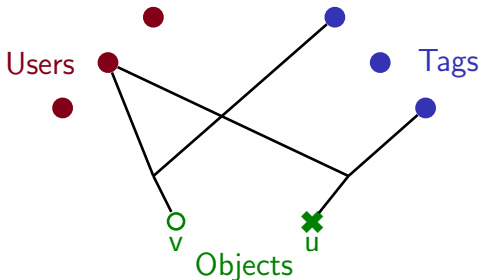
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Largest number of common pairs  $\langle user, tag \rangle$

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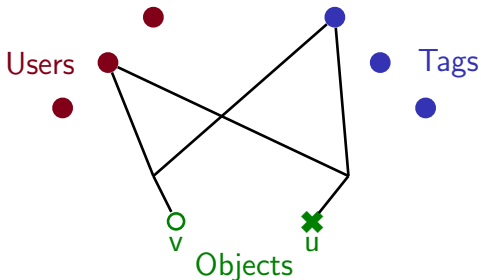
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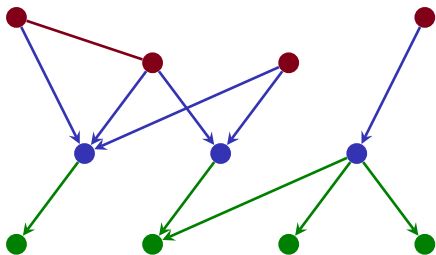
# Multicolor-Multiparty Graph / k-Step Paths

Semantic search: “Most popular drink that is available on bars that are visited by my friends”

Friendship graph

Bar visiting

Drinks in menu



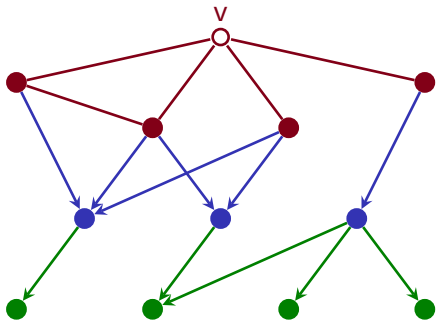
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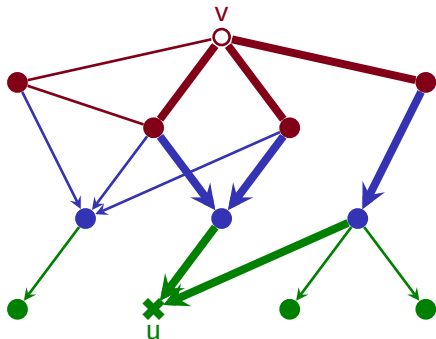
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# Variations of Strongest Connection Problem

- Directed/undirected graphs
- Weights on edges/vertices
- Task: offline, on-line, all-to-all
- Task: one best connection,  $k$  best connections
- Graph and weights are evolving with time

## Claim

Computing strongest connection is probably the most important algorithmic problem related to web technologies

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Computing strongest connection is probably the most important algorithmic problem related to web technologies★

★Personal opinion of Yury Lifshits

# Solution Variations

## Usual alternatives to exact algorithm:

- Approximate algorithms
- Randomized algorithms
- Input graph (or query) belongs to a certain distribution. Average complexity analysis
- Introducing additional assumptions
- Introducing additional input-complexity parameter
- Modifying the computation task
- Heuristics
- Look to particular cases (subproblems)



# Part II

## Max-Intersection Problem

Statement and naive solutions  
Hierarchical schema solution

This section represents a work-in-progress joint research with Benjamin Hoffmann and Dirk Nowotka

# Statement of Max-Intersection Problem

## In set notation:

Input: Family  $\mathcal{F}$  of  $n$  sets,  $\forall f \in \mathcal{F} \quad |f| \leq k$

Time for preprocessing:  $n \cdot \text{polylog}(n) \cdot \text{poly}(k)$

Query: a set  $f_{new}$ ,  $|f_{new}| \leq k$

Task: Find  $f_i \in \mathcal{F}$  that maximizes  $|f_{new} \cap f_i|$

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## In bipartite graph notation:

Input: Bipartite documents-terms graph,  $|\mathcal{D}| = n$ ,  $\forall d \in \mathcal{D} \quad |d| \leq k$

Query: a document  $d_{new}$ ,  $|d_{new}| \leq k$

Task: Find  $d_i \in \mathcal{D}$  that has maximal number of common terms with  $d_{new}$

# Applications of Max-Intersection (1/2)

## Homogeneous graphs:

- **References** in scientific papers: (1) maximal number of co-occurrences in reference list (2) maximal intersection of reference lists
- **Social networks** (e.g. LinkedIn): a person that has maximal connections with my direct neighborhood
- **Collaboration networks** (e.g. DBLP): given a scientist, to find another one with maximal overlapping of coauthors-list

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## Bipartite graphs:

- **Websites—Words** graph: find a website with maximal intersection of used terms with the given one
- **Music\_Bands—Listeners** graph: find a band that has maximal intersection of listeners with the given one

# Applications of Max-Intersection (2/2)

## Tripartite graphs:

- **Long\_Search\_Queries—Web\_Dictionary—Websites**: given a query to find a website with maximal number of query terms
- **Advertisement\_Description—Keywords—Websites** (e.g. AdSense Matching): find a website with maximal number of terms from advertisement description
- **PC\_Members—Keywords—Submissions**: find a paper that has maximal number of terms that belong to expertise of the given PC member

# Inverted Index (1/2)

Let us use documents-terms notation

## Inverted index approach:

- Preprocessing. For every term produce a list of all documents that contain it

Complexity:  $O(n \cdot k)$

- Query  $d_{new} = \{t_1, \dots, t_k\}$ . Retrieve document lists for all terms of query. Check all documents in all these  $k$  lists and return the one with maximal intersection with  $d_{new}$

Worst case complexity:  $\Omega(n)$



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Let  $T_{max}$  be the maximal degree of terms. Then the query complexity is  $O(k \cdot T_{max})$

# Inverted Index (2/2) Rare-Term Requirement

**Cheating:** modify the Max-Intersection problem

**New Task:** Given the document  $d_{new}$ , find a document  $d_i$  such that

- 1 It has a joint **rare term** (term that occurs in at most  $r$  documents) with  $d_{new}$
- 2 The intersection with  $d_{new}$  is maximal among all documents satisfying (1)

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## Observation

Inverted index can handle queries in  $O(r \cdot k)$  time now

# Inverted Set-Index

Assume that  $k$  is extremely small, say  $k = O(\log \log n)$

## Inverted set-index approach:

- Preprocessing. Write down all term subsets of all documents. Sort all these subsets in lexicographical order

Complexity:  $O(n \cdot 2^k)$

- Query  $d_{new} = \{t_1, \dots, t_k\}$ . For every subset of query terms search it in the inverted set-index. Return the document that corresponds to the maximal subset founded in index

Complexity:  $O(2^k(k + \log n))$



# Hierarchical Schema

## Table of terms:

$k$  levels

Level  $i$  is divided  
to  $2^{i-1}$  cells

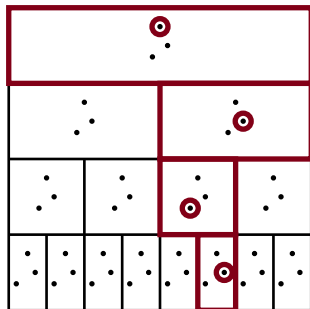
Every cell  
contains  $k$  terms

## Random nature of $\mathcal{D}$ and $d_{new}$ :

Choose random cell  
on the bottom level

Mark all cells that are above it

Choose one random term  
in every marked cell



# Magic Levels (1/2)

Assume that there are  $2^k$  such “random” documents in  $\mathcal{D}$

Notation: **magic levels**  $q = \frac{k}{\log k+1}$ ,  $q' = \frac{k}{\log k}$

## Theorem

*With very high probability there exists  $d \in \mathcal{D}$  that has the same terms from top  $q - \varepsilon$  levels*

## Magic Levels (2/2)

### Theorem

*With very high probability there are no  $d \in \mathcal{D}$  that has at least  $q' + \varepsilon$  common elements with  $d_{new}$*



# Algorithm for Hierarchical Schema

## Preprocessing:

Encode every document as a  $2k - 1$  sequence,  
every odd element lies in range  $[1..k]$ , every even is 0 or 1  
Construct a lexicographic tree for all encodings

## Query processing:

Find the largest **prefix-match** between  $d_{new}$  and  
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By two theorems above with very high probability maximal  
prefix-match is very close to maximal intersection

# Part III

## Concluding Remarks

Overview of related research  
**Open problems**

# Overview of Related Research

Famous computational problems that need scalable algorithms:

- Nearest neighbors in vector spaces
- Nearest neighbors in abstract metric spaces
- Connection subgraph problem
- Collaborative filtering
- Mining association rules
- Indexing with errors

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Common approach: heuristical algorithm + experimental validation

**Alternative:** randomized model of input + probabilistic analysis

**Alternative:** realistic assumption about input + exact algorithm

# Algorithms for Max-Intersection

## Algorithmic open problems:

- 1 Max-Intersection for bounded tree-width graphs
- 2 Max-Intersection in configuration model
- 3 Max-Intersection in preferential attachment model



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## Conceptual open problem:

- 1 Find simple-but-realistic assumptions allowing required exact solution of Max-Intersection

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**Long-term goal:** to develop **theoretical** framework for scalability analysis of algorithms

# Data Structure Complexity

## On-line inclusion problem

**Input:** Family  $\mathcal{F}$  of  $2^k$  subsets of  $[1..k^2]$

Data storage after preprocessing:  $2^k \cdot \text{poly}(k)$

**Query:** a set  $f_{\text{new}} \subseteq [1..k^2]$

**Task:** decide whether  $\exists f \in \mathcal{F} : f_{\text{new}} \subseteq f$

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**Conjecture:** the on-line inclusion problem **can not** be solved within such time/space constraints

# Call for participation

Know a relevant reference?

Have an idea?

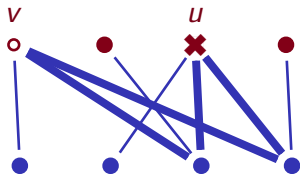
Find a mistake?

Solved one of these problems?

- Knock to my office 1.156
- Write to me [yura@logic.pdmi.ras.ru](mailto:yura@logic.pdmi.ras.ru)
- Join our informal discussions
- Participate in writing a follow-up paper

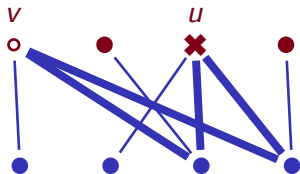
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**Strongest Connection** family, including **Max-Intersection**



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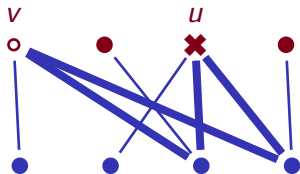
**Open problems:**

Max-Intersection in **complex-networks models**

Data structure complexity of **on-line inclusion problem**

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**Strongest Connection** family, including **Max-Intersection**



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Vielen Dank für Ihre Aufmerksamkeit! Fragen?




# References (1/2)

**Course homepage**      <http://logic.pdmi.ras.ru/~yura/webguide.html>

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Data structures and algorithms for nearest neighbor search in general metric spaces

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Two algorithms for nearest-neighbor search in high dimensions

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R. Agrawal and R. Srikant

Fast algorithms for mining association rules in large databases

<http://www.cs.indiana.edu/hyplan/dgroth/P487.PDF>



M. O'Connors J. Herlocker

Clustering items for collaborative filtering

[http://www.cs.umbc.edu/~ian/sigir99-rec/papers/oconner\\_m.pdf](http://www.cs.umbc.edu/~ian/sigir99-rec/papers/oconner_m.pdf)